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THE DEVELOPMENT OF AN ATTITUDE MEASURE-MENT DEVICE FOR IMPROVEMENT OF SELEC-TION/SCREENING OF U. S. PERSONNEL FOR OVERSEAS DUTY

Thomas Phillip Mozingo

Naval Postgraduate School Monterey, California

December 1974

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The Development of an Attitude Measurement Device For Improvement of Selection/Screening of U.S. Personnel for Overseas Duty

· by

Thomas Phillip Mozingo Lieutenant, United States Navy B.S., University of Louisville, 1969

Submitted in partial fulfillment of the requirements for the degree of

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Author

Approved by:

Second Reader

ations Research Department of Ope and Adminastrative Sciences

Academic Dean

#### **ABSTRACT**

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## I. INTRODUCTION.

## A. INTRODUCTION

As guests in many countries, the U.S. Navy has a responsibility to its hosts and itself to ensure that U.S. Navy personnel are aware and capable of behavior that brings about improved intercultural relations and a greater understanding between Americans and our Allies.

In OPNAVOTE 5450, the Chief of Naval Operations made NAVOP 126, Overseas Diplomacy in the U.S. Navy, a command mission element. Its object is to maximize the positive image of the United States and the U.S. Navy in the eyes of host nationals while maximizing overseas job effectiveness and satisfaction. That task is important to all commands within the U.S. Navy but it is especially important to overseas shore establishments and ships homeported abroad. Duty in allied countries, by its very nature, involves interpersonal contact between U.S. personnel and host nationals, both civilian and military.

Past experience has shown that there are some personnel who are quite simply unsuited for duty overseas. Interpersonal contact between people from different cultures can cause serious problems. There is generally a language barrier but that is not insurmountable. The real problem lies in the differences in the two cultures and the relations and the inability to adjust to those differences.

Poor adjustment to a host culture is frequently manifested in less than adequate performance of assigned duties and socio-political incidents.

If the U.S. Navy is going to carry out its mission successfully, then the process for screening and selecting personnel for duty abroad must be done carefully. If a higher percentage of good adjusters can be predicted before personnel are sent overseas, then the benefits to the U.S. Navy would include:

- (a) savings of funds
- (b) more stable personnel rotation schedules
- (c) improved job effectiveness
- (d) lower risk of unpleasant incidents
- (e) increased prestige and respect.

This study is an initial development of a model for identifying those qualities or characteristics that are relevant and common to various cultures and therefore important for adjustment to those cultures.

#### B. COMMENTS ON CULTURE AND CUSTOMS

There have been literally thousands of books written on culture and customs. There are almost as many definitions of the word culture itself. Culture is a very broad term that encompasses all of those things that identify a particular people at a particular time. Included are art, music, language, architecture, religion, and social behavior, among others. Perhaps all of these can be described as the accepted way a people paints, sings, speaks, builds, prays, or behaves in public. People develop certain customary

views of behavior that become so common, that any behavior contrary to those accepted views is considered foreign or in poor taste. Certain behavior which is acceptable to one people might be repugnant to another.

The American culture is perhaps one of the most difficult to describe. It cannot be described as being white, Anglo-Saxon because that ignores the influence of the native Indians and non-white immigrants to the U.S. The American culture is actually made up from many sub-cultures. Any particular sub-culture is identifiable by the customary behavior of the people within that sub-culture.

The American sub-cultures have evolved from the various groups that have immigrated to the U.S., intermarried, and spread out across a country with a large geographical area. These groups then have retained, altered, or discontinued the customs they brought with them as they interacted with other groups in their new environment. The final form of their sub-culture varies depending upon the dominant group within their sub-culture, but the existence of differences even between sub-cultures with a common national origin cannot be denied. In addition the extensive population shifts so common in the United States have increased the probability of a divergence of culture.

It might be easier to divide the American sub-cultures along racial lines but the division isn't entirely satisfactory because there are some extreme differences of customs between peoples of the same race. For example, the differences

between whites in the Northeastern United States and those in the Southeast.

There are in the U.S., as in other countries, many people who might be classified as being "international" men. They do not necessarily belong to a particular subculture or class. They have developed attitudes, qualities, or characteristics that enable them to try to understand rather than being critical of other cultures. These people seem to be capable of experiencing the social environment in much the same manner as any of er member of that culture. This does not mean that they lack loyalty or patriotism but that they do not confuse differences in culture or customs with inferiority. These people, if they could be identified, would be the group most able to go into most countries and quickly adjust to the culture.

## II. RELATED STUBBES

A 1974 study [Ref. 16] of U.S. personnel stationed in nine different countries provided some insight into how well U.S. Navy personne! have adjusted to the various host-cultures. (See Appendix A) The study shows that while a majority of the personnel were satisfied with living in a foreign country, most felt Americans disliked host-nationals and host-nationals disliked Americans. A majority believed learning a new language and getting to know host-nationals was rewarding/interesting. It was disturbing, however, to note percentages as high as 20-30% of the personnel in some countries who would not care to be stationed overseas again. The study suggests that the personnel were improperly screened or selected for duty in that particular country or that the personnel were inadequately prepared for dealing with the host-country culture.

Yellen and Hoover [Ref. 12] in their study of U.S.

Navy personnel stationed in Greece, questioned 82 U.S. Navy personnel concerning the desirable qualities thought to be most critical in selecting an individual/family for a homeporting assignment. They also compiled a list of those traits or conditions considered undesirable for satisfactory homeporting. The results are shown in Tables 1 and 2 of Appendix B.

Yellen and Hoover listed the positive qualities described by U.S. personnel as attributing to better adjustment to the life in Greece as:

- (a) an interest in the language and culture
- (b) friendliness
- (c) adaptability
- (d) family stability
- (e) maturity
- (f) even tempered personality
- (g) flexibility.

Those qualities associated with poor adjustment were such that any single one could prevent adjustment:

- (a) impatience
- (b) intolerance
- (c) marital instability
- (d) heavy drinking associated with aggressive behavior.

In July 1974, the Naval Personnel Research and Development Center (NPRDC), San Diego, published a preliminary report by Yellen and Mumford [Ref. 11] dealing with their analysis of data gathered from U.S. Navy personnel stationed in Japan. Their study included an analysis of data from:

- (a) Biographical, Interest and Attitude Survey
- (b) Strong Vocational Interest Blank for Men
- (c) Navy Overseas Adjustment Scale.

Their preliminary results seemed to indicate that the items keyed to attitudes were more useful in differentiating between good and poor adjusters than were biographical or interest items. When used as predictor variables, the attitude items produced a higher correlation when predicting the criterion variables - good adjuster or poor adjuster.

The biographical and interest items that best described good and poor adjusters were:

## Good Adjusters

- 26 years of age or older married 2-6 years
- more patient than others
- interested in learning more about other countries and people.

## Poor Adjusters

- 21 years of age or younger average or less than average patience
- didn't know a foreign language and not interested in learning one.

The attitude items that best differentiated between good and poor adjusters were keyed to eight underlying constructs:

- sociability '
- empathy
- intellectual curiosity
- patience
- adaptability
- acceptance
- morality.

## III. THESIS INTENT

## PURPOSE

The problem which is the major concern of this thesis is to attempt to develop an instrument for use in selecting/ screening personnel for overseas duty. Since attitudes seemed to be the most useful in predicting good adjustment, the intent is to identify those attitudes, qualities, or characteristics which are most significant in making an adjustment to a host culture.

In the studies mentioned on the preceding pages, the subject groups were Americans undergoing the adjustment. This thesis not only deals with the perceived importance of attitudes held by Americans but also those held by a large group of non-Americans. This study specifically considers some other areas including intercultural dating and selection of housing overseas.

#### HYPOTHESES В.

There were two basic Hypotheses this thesis set out to prove.

Hypothesis 1. That a cultural attitude can be identified from the responses to specific questions concerning cross-cultural interaction.

Hypothesis 2. That it is possible to develop a model to identify, from the host-national's point of view, those characteristics most important from good adjustment to their culture.

## IV. METHOD

#### A. SUBJECTS

The subjects used in this research were students or staff at the Naval Postgraduate School, Monterey, California. The Allied officers represented 24 countries and were chosen from the student body. The entire population of 214 Allied officers were used. Also included as a part of the sample were 108 wives of the Allied officers who were residing in Monterey, California. A sample group of 100 U.S. officers was chosen from all curricula. The U.S. enlisted personnel were all assigned to the Naval Postgraduate School for duty. The total sample group was 171 personnel, including 42 Filipino personnel of the Steward (SD) rating.

#### B. INSTRUMENTS

The following three questionnaires were administered to the subjects.

## 1. Allied Officer Questionnaire (Appendix C)

This questionnaire was developed with assistance from Naval Personnel Research and Development Center, San Diego; Human Resourse Management Center, San Diego; and Human Resourse Management Detachment, Coronado. The ranking exercise was used as an attempt to keep the questionnaire simple but meaningful. Some of the items ranked were chosen from the work of Yellen and Hoover [Ref. 12] and Yellen and Mumford [Ref. 11]. These items were:

knowledge of language (1)
married (2)
sobriety (4)
over 25 years old (5)
patience (7)
friendly (9)
understanding of culture and customs (10)

Items 3 and 5 (respect for laws and regulations and kindness) were added from comments provided by Allied Officers during a trial run of the questionnaire. Item 8 (technical expertise) was added by the author to explore the question of its perceived relative importance wher compared with items related to humanistic characteristics.

The second section of the Allied Officer questionnaire utilizes a Likert response scale. The seven questions were chosen to further clarify:

- attitudes toward Americans living on overseas bases separate from host-nationals
- importance of age in adjustment
- attitudes toward intercultural dating
- attitudes toward learning the Jocal language
- attitudes toward interfamily contact

Each question was followed by a section for openended comments to encourage Allied participants to add additional information for clarification and to help compensate for the forced choice nature of the rest of the questionnaire.

## 2. U.S. Officer Questionnaire (Appendix D)

This questionnaire is basically the same as the first section of the Allied Officers questionnaire. The difference is that the characteristics were not followed by parenthetical clarifying comments.

## 3. U.S. Enlisted Questionnaire (Appendix E)

The questionnaire is the same as the U.S. Officer questionnaire. The word "assignment" was changed to "job" to code the questionnaire sample group from whom the questionnaires were collected.

#### C. PROCEDURE

The Allied Officer questionnaires were placed in addressed envelopes and deposited in their student mail boxes at the school. Two questionnaires were placed in each envelope. The instructions on the questionnaire requested the officer complete one questionnaire and if he was married and his wife was in the area to have her also complete a questionnaire. The respondents were allowed to remain anonymous. The only biographical data collected on the questionnaire was the respondent's home country.

To insure as large a sample return from each country as possible, personal envelopes and mention of thesis research were used. Table 1 shows the percentage return for each country and the number returned which were incorrectly completed.

TABLE 1
NUMBER OF ALLIED OFFICER QUESTIONNAIRES RETURNED

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COUNTRY	# OF OFFICERS AND WIVES	# RETURNED	*	# INVALID
Australia	4	4	100 %	o
Brazil	22	14	63.6 %	1
Cambodia	3	1	33.3 %	0
Canada	20	12	60.0 %	ā
Chile	11	3	27.3 %	Ō
Colombia	2	0	0 %	0
Germany	44	25	56.8 %	Ö
Greece	15	7	46.7 %	0
Indonesia	36	25	69.4 %	5
Iran	8	0	0 %	0
Israel	3	2	66.7 %	0
Japan	5	3	60.0%	1
Korea	13	5	38.5 %	0
Norway	4	2	50.0 %	0
Pakistan	5	3	60.0 %	0
Peru	12	3	25.0 %	0
Philippines	8	Б	75.0 %	Đ
Portugal	11	5	45.5 %	0
Rep. of China		5	71.4 %	0
Singapore	3	5	66.7 %	0
Thailand	26	13	50.0 %	0
Turkey	39	15	38.5 %	4
Venezuela	2	C.	o %	0
Viet Nam	19 .	8	42.1 %	1
TOTALS	322	163	50.6 %	11

The U.S. Officer questionnaires were passed out in several classrooms. In all 100 questionnaires were passed out and 79 returned for a percentage of 79%. Only one questionnaire was completed incorrectly.

The U.S. Enlisted questionnaires were delivered to the division officers who gave each enlisted person one questionnaire. In all, 171 questionnaires were dispensed, 119 were returned, 5 were completed incorrectly. One enlisted group of 42 Filipino Stewards returned 25 questionnaires. Questionnaires from the Filipino members of the U.S. Navy were coded so that those results could be compared with the larger enlisted sample. This was done because all the Filipino personnel were born in the Philippines and had not entered the U.S. until enlisting in the U.S. Navy. The return for the entire enlisted sample was 69.6%; the return for the Filipino sub-group was 59.5%.

## D. DATA ANALYSIS

The IBM 360 Computer at the NPS was used to compute the statistics included in this study. The programs used were the SPSS (Statistical Package for the Social Sciences) which were available as packaged programs.

## V. RESULTS

### A. RANKING EXERCISE

The ranking exercise, which was a part of all three questionnaires, requested the respondents to rank in decreasing order of importance ten qualities or characteristics of the U.S. Navy men who might be stationed in their countries. (See Appendices C, D, and E)

All of the means or averages were computed using the Condescriptive sub-program from SPSS. The mean is an arithmetic mean found by adding together each individual rank position by characteristic and dividing the totals by the number of respondents. The rank positions were determined by assigning the ranking of 1 for the quality with the lowest mean (most important) and continuing to the ranking of 10 for the quality with the highest mean (least important). Table 2 lists the mean value for each quality by sample group. Table 3 lists the rank position for each quality by sample group. Table 4 lists the mean value for each quality for the all U.S. and all foreign samples.

Table 5 lists the rank position for each quality for the all U.S. and all foreign samples.

TABLE 2 RANKING EXERCISE - MEAN VALUE

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Eutendly	4.769	99	ູດ	3	.00	.99	.66	.84	.71	.08	.50	00.	80.	.50	. 33	.66	.83	. 60	.80	50	10	.54	8	.84
esidheqx3	4.462	. 40	8	.61	80.	8.	. 33	68	4	S9	80.	00.	.80	50	00.	8	00.	.40	• 50	.50	.46	.18	.42	30
eoneiteq	4.179		ູດ	.84	.00	.40	• 66	ae	.42	.80	. 50	90.	.40	80.	33	80.	. 15	.60	.40	.50	.69	.18	28	.87
<b>9</b> 5∀	9.179	72	.75	60	00.	.90	. 33	.36	90.	91	80.	90.	.00	.50	90.	80.	. 16	.63	.40	90.	. 59	.45	.14	.59
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\* This group includes only Filipino enlisted personnel.

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TABLE 3

RANKING EXERCISE - RANK POSITION

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This group includes only Filipine enlisted personnel.

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TABLE 4 RANKING EXERCISE - MEAN VALUE - LARGER GROUPS

enuttud	2.970	3.250	3.737
Friendly	4.689	4.84	3.556
ealtheqx3	4.198	4.307	4.974
eaneite9	4,701	4.870	6.421
₽ĐĄ	8,880	8.533	9.079
Kindness	5.910	5.875	4.553
<b>V</b> teindo2	.6,491	6.526	6.191
ธพฅๅ	3.060	3,349	2.770
bainneM	8.713	8.120	8.322
abenbue7	5,389	5,260	5.388
	*U.S. Off. S Enl.	All U.S.	All Foreign

TABLE S

RANKING EXERCISE - RANK POSITION - LARGER GROUPS

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Φ	O	ø
*U.S. Off. S Enl.	All U.S.	All Foreign

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\* This group does not include Filipino personnel.

#### B. SPEARMAN CORRELATION

The responses to the ranking exercise were analyzed using the Spearman Rank-Difference Correlation Coefficient, designated as . This was done because the Spearman . is best suited for data that is ranked; where the sample size is small; and where the relationship between variables is not necessarily linear.

The means from Tables 2 and 4 were punched on cards to have ten means to compare for each sample group. The results are shown in Appendix F.

The Allied Officer respondents were also grouped together and the means for the larger groups were compared using the Spearman correlation coefficient. The results are shown in Appendix G.

#### C. LIKERT SCALE ITEMS

The seven questions which made up the second part of the Allied Officer Questionnaire were analyzed according to the mean response which was also calculated using the Condescriptive sub-program. The scale was assigned values ranging from +2 to -2 with an indifferent or no response answer receiving a value of 0. Table 6 gives the means for each question by country and for all countries.

The space marked "comments" after each question was used by the respondees for clarification, justification, and in some cases for critical incidents. These comments do not lend themselves to a statistical treatment but some patterns developed which will be discussed in Section VI.

TABLE 6

LIKERT SCALE - MEAN VALUES

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## VI. DISCUSSION OF RESULTS

## A. DISCUSSION

The results of the ranking exercise as listed in Tables 3 and 5 show several characteristics that are ranked at the same or nearly the same level by the Allied Officers. Those having high importance are:

- respect for local laws and regulations
- friendly
- understanding of culture and customs.

Those having low importance are:

- over the age of 25
- married
- patience

Although the rankings indicate a tendency for most nonAmericans to agree on the relative importance of certain
characteristics for adjustment to their culture, those
non-Americans who do not agree deserve serious consideration.
For example, the Greek respondents varied significantly
from other non-Americans, ranking as most important:

- respect for local laws and regulations
- kindness
- sobriety

ranking as least important:

- over the age of 25
- knowledge of local language
- technical expertise

After interviewing some of the Greek respondents concerning the differences in their responses, the following reasons became evident:

- (1) that Greeks felt Americans became too aggressive whenever they drank.
- (2) that it wasn't important for Americans to learn their language because it was too difficult and most Greeks could speak a little English.
- (3) that it is more important for an American to be an agreeable person than to be an expert in his field.

The Turkish respondents also varied somewhat from the other Allied respondents; ranking as most important are:

technical expertise

- respect for local laws and regulations
- friendly
- understanding of local culture and customs

ranking as least important:

- over the age of 25
- married
- patience

The Turkish respondents felt that an American's abilities in his profession are most important. This was in contrast to the Greek response.

The Turks and the Greeks disagreed considerably on the ranking exercise. The Spearman correlation is  $\rho$  = .4134, compared with an average  $\rho$  = .5485 for all other Allied countries. This indicates a very real difference of opinion as to the characteristics required for a good adjustment to their cultures.

Several other variations can be noted from Table 5; Chile ranked knowledge of language and understanding of culture and customs as most important; Germany ranked knowledge of language as most important; and Philippines ranked
understanding of culture and customs as most important. All
of the variations from the rankings of the majority of the
Allied respondents certainly must be considered when the
object is the selection of an American to be sent overseas.
A selectee with an attitude or quality that runs counter to
the host culture is a poor risk.

Appendix F shows a Spearman correlation of f = .8061 for all U.S. respondents and all Allied respondents. This is significantly high and shows fairly close agreement between the two groups. One of the reasons for the similarity of attitudes might be sample bias due to the composition of the U.S. Navy groups responding to the questionnaires. Due to the stringent selection process for assigning U.S. Officers to the Naval Postgraduate School, the officers are generally recognized as being highly motivated and successful. These officers are also a part of the targer group of officers that have had intercultural experience during their careers. Both the officer and enlisted populations comprise many personnel who have recently returned from Viet Nam and who underwent some form of human response training prior to that assignment. The enlisted sample group contained a higher divergence of races and backgrounds than the officer group, which may have been the major contributing factor to their higher correlation with the all Allied group.

All Allied/U.S. Enlisted = .8303 All Allied/U.S. Officers = .6970

The group of 25 Filipino enlisted personnel showed very low correlation when compared with any other group. Their correlation with the other two American groups are:

The group also showed very low correlations with most Allied countries. An attempt to interview some of the respondents to discover the reasons for the low correlation was not successful.

The Likert Scale section of the Allied questionnaire provided the following generalized results:

- (1) That the Allied sample as a whole only slightly agreed that U.S. Navy personnel sent to their countries should be married. If they were married, it was felt they should definitely bring their families and live in the local community to enable them to interact with the host-national families.
- (2) That they were unsure of the importance of age or that it made no difference.
- (3) That the dating of host-nationals by U.S. Navy personnel was somewhat agreeable.
- (4) That personnel who attempted to learn the local language would definitely make a better impression than those who did not.

The problem with the Likert Scale type instrument is that unless the respondents are given a means of explaining

their answers, the "why" may never be known. The open-ended comments section of the questionnaire provided additional remarks dealing with specific areas and helped clarify their Likert Scale choice. These additional remarks are difficult to analyze but representative samples are summarized in Appendix H.

## B. SUMMARY AND CONCLUSIONS

This study researched the ranking of ten qualities or characteristics of U.S. Navy personnel who might be stationed abroad. The responses from Allied Officers and their wives at the Naval Postgraduate School, Monterey, California were compared with responses from U.S. Officers and Enlisted personnel also at the Naval Postgraduate School. In addition, several questions concerning personal interaction by Americans with host-country nationals were asked of the Allied Officers.

The ranking exercise, as an instrument for measuring host-national attitudes, can provide meaningful results if the sample groups are large enough to be statistically valid. The high degree of correlation between responses among most countries did support the second hypothesis for those sampled. The results of this type of research may be used to identify those characteristics considered important to host-nationals.

In designing a selection/screening process and eventual training program for overseas duty, the concentration of

interest would normally be an overall view rather than culture specific. This research suggests it is possible to identify those personnel whose biographical and attitude patterns will mesh most suitably with a particular culture. The training can then emphasize the areas of disagreement. The preliminary findings here, as illustrated by the high correlation between the all U.S. and all Foreign sample groups, indicate that in general U.S. personnel have a similarity of attitudes with most other cultures.

The results of the open-ended comments section used in conjunction with the Likert Scale exercise indicates that:

(1) a greater emphasis should be made to encourage U.S. personnel and their families to at least try to learn some of the local language, (2) if possible, families should live outside U.S. bases and away from the American enclave, and (3) the U.S. families should try to establish a friendly relationship with the local families. There is also a strong indication that more information is needed concerning dating customs in Allied countries so that unmarried U.S. personnel can be better prepared so as not to offend their hosts. The open-ended comments and Likert Scale exercise were useful in identifying some culture specific attitudes and therefore did support the first hypothesis.

#### C. FURTHER RESEARCH

Further study could be directed toward identifying those cultures whose ranking of characteristics of military personnel

stationed in their country may differ appreciably from the norm. Larger samples are required which will probably necessitate sampling within each country. This will mean using an instrument translated to the local language, so that a larger cross-section of the populace can be sampled.

Triandis [Ref. 15] discusses an excellent procedure for conducting research in this manner.

Other groups of Americans can also be sampled to have a basis for comparison of responses by military groups.

Control groups within the U.S. Navy can also be established to validate this type of instrument as a predictive model for adjustment abroad.

A similar study carried out for the purpose of familiarizing Allied Officers and their wives with the U.S. culture would appear to be useful.

## APPENDIX A

10 May, 1974 Study of U.S. Personnel Stationed in 9 Countries. Responses to 6 selected questions.

6:

COUNTRY	# IN SAMPLE GROUP
Greece	1480
Guam	<b>209</b>
- <del>-</del> ···	248
Ineland	254
Jan 197	252
Italy	<b>5</b> 60
Philippines	
Portugal	113
Puerto Rico	1165
	76
Taiwan	

## QUESTIONS

(1) How do you like being stationed in the overseas country where you are now stationed?

COUNTRY	SATISFIED
Sre ace	42.8 %
Guam	61.2 %
Iceland	52.3 % 33.9 %
Japan	57.1 %
Italy	81.5 %
Philippines Portugel	64.6 %
Puerto Rico	49.6 %
Telwan	96.0 %

(2) How do American personnal feel about host-country nationals?

COUNTRY	LIKE THEM
Greece	13.6 %
Guam	21.1 %
Iceland	13.7 %
Japan	16.4 %
Italy	12.3 %
Philippines	43.2 % 22.1 %
Portugal	12.6 %
Puerto Rico	51.3 %
Taiwan	31.5 %

(3) How do you think host-country nationals feel about U.S. Military personnel?

COUNTRY	LIKE THEM
Greece	8.9 X
Guem	14.9 %
Iceland	10.9 %
Japan	8.5 %
Italy	8.8 %
Philippines	32.0 %
Portugal	· 19.5 %
Puerto Rico	9.2 %
Taiwan	25.3 %

(4) What do you think of having the chance to learn a new language?

COUNTRY	REWARDING/INTERESTING
Graece	49.9 %
Guam	42.1 %
Iceland	49.4 %
Japan	51.4 X
Italy	63.5 %
Philippines	66.9 %
Portugal	69.7 %
Pueto Rico	54.3 %
Taiwan	70.7 %

(5) What do you think of getting to know host-country nationals?

COUNTRY	REWARDING/INTERESTING
Graece	59.0 %
Guam	73.2 %
Iceland	74.6 %
Japan	61.3 %
Italy	66.7 %
Philippines	80.2 %
Portugal	73.5 %
Puerto Rico	63,8 %
Taiwan	93.3 %

# (6) How would you like to be stationed or homeported oversess again?

COUNTRY	· .
Greece	39.4 %
Guam	9.5 %
Iceland	12.0 %
Japan	38.5 %
Italy	19.6 %
Philippines	5.9 %
Portugal	20.3 %
Puerto Rico	26.9 %
Taiwan	3.9 %

# APPENDIX B

# TABLE 1

# DESIRABLE QUALITIES

QUALITIES	<u>*</u>	OF	82	RESPONDENTS*
Friendliness, sincerity, outgoingness	5			29 %
Interest in Greek culture				SP %
Adaptability				24 %
Maturity				21 %
Family stability				20 %
Even-tempered personality				17 %
Language interest				13 %
Flexibility				12 %
Financial stability				7 %
Greek ancestry				6 %
Patience				2 %

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\* Adds up to more than 100 percent because of multiple responses.

TABLE 2

# UNDESIRABLE QUALITIES

TRAIT/CONDITION	<u>×</u>	OF	82	RESPENDENTS*
Impatient/ intolerant				20 %
Merital instability				15 %
Haavy drinking				12 %
Young, recently married				11 %
Financial instability				9 %
Narrow minded, prejudiced				9 %
Lack of maturity				9 %
Inability to adapt				9 %
Families with teenagers				ь %
Children needing special attention				6 %
Drug users				6 <b>%</b>
Loud and Boisterous				5 %
Lack of cultural empathy				4 %
Negative attitude toward the Navy				4 %
Other				4 %

<sup>\*</sup> Adds up to more than 100 percent because of multiple responses.

#### APPENDIX C

This questionnaire is being used in inter-cultural relations research. I will use the results of this question-naire as a part of my thesis. The object of the research is to try to develop a means of selecting and screening U.S. Navy personnel for duty overseas.

All of the International students at NPS are being asked to complete the questionnaire to assist in the research.

Each student will find two questionnaires; if you are married and your wife is with you, please ask her to complete the second questionnaire. If you are not married or your wife is not with you, please return the first questionnaire only.

When you have finished the questionnaires, please put them in the box marked <u>INTERCULTURAL RESEARCH</u> located in the Student Mail Center (SMC).

Please write your home country on the top of page 2. You do not need to put your name on the questionnaire.

If you have any questions please contact Lt. TOM MOZINGO at TELEPHONE 373-2067.

Thank you for your help.

HOME	COUNTRY			

Below are 10 qualities or characteristics of U.S. Navy men who might be stationed in your country. Please rank them from most important (1) to least important (10).

- ( ) knowledge of your language
- ( ) married
- ( ) respect for your laws and regulations
- ( ) sobriety (not drunken)
- ( ) kindness (thoughtful, polite)
- ( ) over 25 years old
- ( ) patience
- ( ) technical expertise (for his job)
- ( ) friendly (associate with local people)
- ( ) understanding of your culture and customs

Please indicate the extent to which you agree or disagree with each statement by circling one of the five choices:

- SA = I strongly agree with the statement.
- A = I agree with the statement.
- N = I have no opinion, am uncertain or indifferent.
- D = I disagree with the statement.
- SD = I strongly disagree with the statement.

Please answer each statement as it would apply to a U.S. Navy man stationed in your country.

The space under each statement marked <u>COMMENTS</u> is for any comment you wish to make concerning the statement.

SA	А	N	ע	รม	1.	Personnel who are married adjust
						better to the life in my country
						than personnel who are not married.
						COMMENTS:
SA	A	N	D	SD	2.	Married personnel should bring
						their wives and children with them.
						COMMENTS:

SA	A	N	D	SD	3.	Married men and their families should live in the local community to experience everyday life rather than live in a military base.  COMMENTS:
SA	A	N	D	SD	4.	U.S. Navy men over the age of 25 are better able to adjust to the life in my country.  COMMENTS:
SA	A	N	D	SD	5.	It is acceptable for unmarried U.S. personnel to date local girls in my country.  COMMENTS:
SA	A	N	D	SD	6.	Personnel who try to learn to speak my language adjust better than those who do not.  COMMENTS:
SA	A	N	D	SD	7.	The best way for a U.S. Navy man and his family to learn about my country is by becoming friends with a local family.  COMMENTS:

# APPENDIX D

This questionnaire is being used in intercultural relations research. I will use the results of this questionnaire as a part of my thesis. The object of the research is to try to develop a means of selecting and screening U.S. Navy personnel for duty overseas.

When you have finished the questionnaire please drop it in the box marked INTERCULTURAL RESEARCH located in the Student Mail Center (SMC).

Thank you for your help.

Below are 10 qualities or characteristics of U.S. Navy personnel that might be stationed overseas. Please rank them from most important (1) to least important (10).

(	)	knowledge of local language
(	)	married
(	)	respect for local laws and regulations
(	)	sobriety
(	)	kindness
(	)	over 25 years of age
(	)	patience
(	)	technical expertise (for the assignment)
(	)	friendly
(	1	understanding of local culture and customs

If you have any questions please contact Lt. Tom Mozingo at telephone 373-2067.

Thank You.

# APPENDIX E

This questionaire is being used in intercultural relations research. I will use the results of this question-naire as a part of my thesis. The object of the research is to try to develop a means of selecting and screening U.S. Navy personnel for duty overseas.

When you have finished the questionnaire please drop it in the box marked INTERCULTURAL RESEARCH located in the Student Mail Center (SMC).

Thank you for your help.

Below are 10 qualities or characteristics of U.S. Navy personnel that might be stationed overseas. Please rank them from most important (1) to least important (10).

knowledge of local language ( ) married ( ) respect for local laws and regulations sobriety kindness over 25 years of age patience ) technical expertise (for the job) ( friendly ( ) understanding of local culture and customs

If you have any questions please contact Lt. Tom Mozingo at telephone 373-2067.

Thank You.

# APPENDIX F

Spearman correlation coefficients for ranking exercise.

The countries corresponding to each variable listed in this appendix are:

OFF U.S. OFFICERS ENL U.S. NON-FILIPINO ENLISTED AUS AUSTRALIA BRA BRAZIL CAM CAMBODIA CAN CANADA CHI CHILE GER **GERMANY** GRE GREECE IND INDONESIA **ISRAEL** ISR JAP **JAPAN** 

KOR - KOREA
NOR - NORWAY
PAK - PAKISTAN
PER - PERU
PHI - PHILIPPINE

PHI - PHILIPPINES POR - PORTUGAL

ROC - REPUBLIC OF CHINA

SING - SINGAPORE
THA - THAILAND
TUR - TURKEY
VNM - VIET NAM

PENL - U.S. FILIPINO ENLISTED

US - ALL U.S.

	1	•	0.5350 M( 101 Sic. 056	0.7818 N( 10) SIG .004	3.7903 103 3.003	3.9636 10) 3.001	0.6727 N( 10) SIG .017	0.6319 NG 1035	0.6565 N( 101 SIG.020	M. 0.7333 SIG. UOB
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# APPENDIX G

Spearman correlation coefficients for combined groups on ranking exercise. The groups corresponding to each variable listed in this appendix are:

- All Allied respondents ALLIED US - All U.S. respondents OFF - U.S. Officers only ENL - U.S. Non-Filipino Enlisted only - U.S. Filipino Enlisted only PENL OFFENL - U.S. Officers and Non-Filipino Enlisted OFFPENL - U.S. Officers and Filipino Enlisted - All U.S. enlisted ENLPENL

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#### APPENDIX H

# AUSTRALIA

Comment on: living in the local community:

"Living on a military base would be better as the host military could be more helpful in experiencing local life and also be more understanding."

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#### BRAZIL

Comments on learning the local language and getting to know local families:

"They will get out of the so-called American circle and participate in local friendships by learning the language."

"They will have the real point of view of the day-after-day common life; they will learn real things."

# CANADA

Comments on becoming friends with a local family:

"Also touring the country and reading about Canada."

"Why not become integrated into the community?"

#### GERMANY

Comments on married personnel adjusting better than unmarried personnel:

"Married personnol of the U.S. Armed forces stay more within their own community than single individuals."

"Unmarried people tend more to make contact."

"Married people will be more involved in social activities."

"Do not get in contact with our people, get together with only American families."

Comments on trying to learn the language:

"Language is the key."

"Communication and social contacts : ) made easier."

*:* :

"That is the basis for understanding each other."

"Its not what you already know, but what you are trying to learn, that is appreciated."

"Most don't even try, especially married ones."

Comments on learning about the country by becoming friends with a local family:

"It was true for us here, and it holds the other way around in the same way."

"I know that there are many people in Germany who would 'like to meet Americans if they get a chance to."

"We made this experience."

#### GREECE

Comments on dating local girls:

"This is not true for local girls belonging to respectable families."

"I disagree because the Americans usually laugh at them."

# INDUNESIA

Comments on dating local girls:

"Indonesians are not race discriminators to the people who do not isolate they self from our society."

"I disagree because can create jealousy among young people."

"As far as agrees with local customs and culture."

"It depends on the people. For example, there's difference between the people in Jakarta and Medan. Both are big towns."

6:

"Understanding of our people is important and custom is important here. The people who live in big towns are different with those who live in small towns."

"It is dependent on the parents of the girl. In big cities is more acceptable. Many foreigners are married with local girls."

"Except he should marry her."

"As long as he respects her laws and regulations."

"Depends upon the place you are based. If in big cities, D.K."

Comments on trying to learn the language:

"You can't communicate if you don't know the language."

"The quickest way to learn to speak our language is by speaking with our people."

"He'll get more sympathy."

"It shows that he has a great respect for my country."

# MAGAL

Comment on living in the local community rather than on a base:

"Too much different customs."

Comment on dating local girls:

"Young unmarried U.S. enlisted personnel are against our custom and culture and they look less educated than us,"

# KOREA.

Comment on living in the local community rather than on a base:

"It will be very difficult for Americans to understand the different culture."

Comment on dating local girls:

"But must be careful. They should do just as our young people. Many people don't understand and sometimes hate the American way of dating."

#### PAKISTAN

Comment on dating local girls:

"Dating is not very common in my country."

Comment on trying to learn the language:

"But Pakistanis are very indulgent to foreigners unable to speak any of the languages of Pakistan. Mcreover, English is fairly widely understood."

# PHILIPPINES

Comment on living in the local community rather that on a base:

"Quartering in base should not be a hindrance to associate with the local community."

#### PORTUGAL

Comment on dating local girls:

"If they don't think that dates or parties is drinking."

# THAILAND

Comments on dating local girls:

"Still with fully care of right tradition and culture."

"Most of the girls will say no, except some that know each other for a long time, or professional girl."

"They can exchange language, culture, etc."

"If they know our customs and don't make any problems."

6:

"As far as that man knows our gustoms or at least try to know it."

Comments on getting to know a local family:

"With sincerity and respect for their customs and tradition, because most of the local family are friendly to all of the foreigners in my country."

"Some military personnel that I met try to avoid to lower themselves to local people and live so differently; this causes damage to themselves."

"Real fact always be found in the kitchen."

# TURKEY

Comments on dating local girls:

"For some parts, I am disagree."

"It is not acceptable in small towns for both U.S. personnel and Turks."

"But in small towns it's not acceptable not only for foreigners but also for Turks."

# VIET NAM

Comments on dating local girls:

"If they attract the local with their behaviors."

"The problem is not racial; it is proper for a girl to date any foreigner. The problem with Americans is in the behavior that makes people feel they're being bought, not dated."

"Yes, but be nice to the girls, please!"

Comments on living in local community rather than on a base:

"This is completely ignored by American Forces in Asia; result: accumulated misunderstandings between contrasting oultures and behaviors lead to well-known -'Yankee Go Home'."

"Yes, if safety permits; that would give them a chance to see the real world, to understand the local people ...

"Help them easy to know more about local customs."

Comments on getting to know a local family:

"Two-way traffic."

"There will be no doubt if a true friendship can be created."

"Friendly is responsed by friendly."

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